

Ananya Ghosh

Senior Video Editor

Mumbai, Maharashtra · [Phone] · [Email] · [Website or LinkedIn]

PROFESSIONAL SUMMARY

Video editor with nine years of experience cutting advertising films, branded content and long-form web series. Works across Premiere Pro, Avid Media Composer, DaVinci Resolve and After Effects, from offline edit to online finish. Leads a small team of editors and works closely with directors, producers and agencies on tight broadcast and digital deadlines.

SKILLS

Advertising film editing · Long-form storytelling · Avid Media Composer · Premiere Pro and After Effects · DaVinci Resolve colour · Sound design and mixing basics · Offline and online editing · Team supervision · Client and agency feedback · Broadcast delivery standards

EXPERIENCE

Senior Video Editor — Production house for advertising and branded content, Mumbai

4 years · current

- Edit TV commercials and digital films for consumer brands, delivering multiple cut-downs for each campaign.
- Lead three editors, assigning projects and reviewing cuts before director and agency screenings.
- Cut a branded web series of eight episodes that was shortlisted at an industry awards event.
- Set up a shared project structure and proxy workflow that reduced delays on large shoots.

Video Editor — Digital entertainment platform, Mumbai

3 years

- Edited episodes of a comedy web series and promotional trailers for new releases.
- Worked with writers and directors to tighten pacing based on audience retention data.
- Prepared final deliverables to platform specifications, including subtitles and audio stems.

Assistant Editor — Television news channel, Kolkata

2 years

- Edited news packages and bulletins under daily deadlines, often within minutes of footage arrival.
- Logged and archived footage for quick retrieval by producers.

EDUCATION

Diploma in Film Editing — Film and television institute, Kolkata

B.A. in Mass Communication — College affiliated to a state university, Kolkata

CERTIFICATIONS AND REGISTRATIONS

- Avid Certified User, Media Composer

- DaVinci Resolve Colour, advanced course

PROJECTS

- Branded web series — eight-episode series for a consumer brand, edited from rough cut to final delivery
- Editor training sessions — monthly workshops for junior editors on pacing and storytelling

LANGUAGES

Bengali · Hindi · English