

Vikram Rathore

Commercial Product Photographer

Jaipur, Rajasthan · [Phone] · [Email] · [Website or LinkedIn]

PROFESSIONAL SUMMARY

Commercial photographer with eight years shooting products, catalogues and campaigns for handicraft, jewellery and home-décor brands selling online and abroad. Runs a small studio team, plans shot lists from brand briefs and delivers marketplace-ready images on schedule. Skilled in tabletop lighting, high-end retouching and colour accuracy across print and screen.

SKILLS

Product photography · Jewellery lighting · Catalogue shoots · Capture One · Photoshop retouching · Colour management · Shot-list planning · Studio management · Drone photography

EXPERIENCE

Founder and Lead Photographer — Independent commercial photography studio, Jaipur
5 years · current

- Shoot and deliver about three thousand catalogue images each quarter for export houses, with consistent white backgrounds meeting marketplace specs.
- Built a jewellery lighting setup that reduced retouching time per ring from forty minutes to around fifteen.
- Lead a team of one assistant, one retoucher and a stylist, planning shot lists and schedules from each client brief.
- Photographed a festive campaign for a home-décor label that ran across print catalogues, social ads and a trade-fair booth.

Staff Photographer — Online marketplace for handmade goods, Jaipur
3 years

- Photographed products for over two hundred artisan sellers, improving image consistency across category pages.
- Wrote a simple photography guide for sellers shooting at home, cutting listing rejections for poor images.
- Calibrated monitors and set colour profiles so textiles looked the same on screen as on delivery.
- Planned weekly shoot schedules for new seller batches, clearing a backlog of unphotographed listings within two months.

EDUCATION

Bachelor of Visual Arts (Applied Art) — State university fine arts faculty, Jaipur

CERTIFICATIONS AND REGISTRATIONS

- Remote Pilot Certificate from a DGCA-authorised training organisation

PROJECTS

- Blue Pottery Archive — documented forty traditional designs for a craft trust's digital catalogue

LANGUAGES

Hindi · English · Rajasthani