

Joyeeta Das

Makeup Artist – Television and Advertising

Kolkata, West Bengal · [Phone] · [Email] · [Website or LinkedIn]

PROFESSIONAL SUMMARY

Production makeup artist with nine years on television serials, ad films and editorial shoots in Bengali and Hindi. Specialises in camera-ready bases under studio lighting, continuity across long schedules and period looks for historical dramas. Leads a small makeup unit, manages product budgets and works closely with directors, cinematographers and costume teams.

SKILLS

HD and airbrush makeup · Continuity management · Period looks · Prosthetics basics · Editorial makeup · Team supervision · Kit budgeting · Lighting awareness · Script breakdown

EXPERIENCE

Head Makeup Artist — Television production house making daily serials, Kolkata

5 years · current

- Lead a four-person makeup unit across two daily serials, covering up to 18 principal actors on each shooting day.
- Built a photo continuity log for every scene, which cut reshoots caused by makeup mismatches to almost none over a season.
- Designed period looks for a historical drama, researching portraits and textiles with the costume department before trials.
- Hold the unit's monthly product budget and reduced wastage by switching to refillable palettes and shared stock tracking.

Makeup Artist — Freelance for ad film and fashion shoots, Kolkata and Mumbai

3 years

- Delivered makeup for 60 ad films and catalogue shoots, adjusting bases for daylight exteriors and high-key studio setups.
- Created clean skin looks for close-up product shots in skincare and jewellery campaigns alongside the photographer's lighting plan.
- Trained two assistants on quick changes between looks, keeping talent ready within the agreed fifteen-minute window.

Junior Makeup Artist — Regional film and theatre makeup team, Kolkata

1 year

- Applied character and ageing makeup for stage productions and supported the lead artist on two feature film schedules.
- Maintained the team's kit inventory and hygiene routine across long outdoor shoots in humid conditions.

- Prepared wound, scar and bruise effects for stage fight scenes, refreshing them between acts in under five minutes.

EDUCATION

Advanced Diploma in Cinema and Television Makeup — Private film and media institute, Mumbai

Prosthetics, ageing and special effects modules

BA in Fine Arts — State university, Kolkata

Portrait painting

CERTIFICATIONS AND REGISTRATIONS

- Makeup Artist, Beauty & Wellness Sector Skill Council
- Workshop in silicone prosthetics

PROJECTS

- Historical Drama Looks — period makeup bible for 12 characters, used by the unit for the full serial run
- Monsoon Campaign Shoot — sweat-proof bases for a two-day outdoor ad in heavy humidity with no retakes for makeup

LANGUAGES

Bengali · Hindi · English