

Riya Das

Graphic Designer

Kolkata, West Bengal · [Phone] · [Email] · [Website or LinkedIn]

PROFESSIONAL SUMMARY

Communication design graduate focused on branding, packaging and social campaigns for regional consumer brands. Completed a five-month internship at a boutique branding studio, producing print and digital assets under tight weekly deadlines. Confident with grids, type pairing and print-ready file preparation, and eager to grow inside a studio that values concept work.

SKILLS

Brand identity · Packaging design · Typography · Adobe Illustrator · Adobe Photoshop · InDesign layouts · Print production · Social media creatives

EXPERIENCE

Design Intern — Boutique branding studio, Kolkata

5-month internship

- Designed packaging for a range of six regional tea blends, preparing dielines and print-ready files approved by the vendor on first proof.
- Produced around sixty social media creatives for three clients, adapting one visual system across posts, stories and festive campaigns.
- Assisted senior designers during logo presentations by building mood boards and mock-ups that clients used to finalise direction.

Freelance Designer — Independent clients, Kolkata

1 year · part-time

- Created menus, signage and a simple identity for two neighbourhood cafés, both still in use at their counters and storefronts.
- Delivered event posters for college cultural fests, handling brief, revisions and printing coordination within a fixed student budget.

EDUCATION

B.Des Communication Design — Private design institute, Kolkata

Graduation project: bilingual Bengali–English wayfinding for a heritage market

CERTIFICATIONS AND REGISTRATIONS

- Short course in type design and lettering

PROJECTS

- Bengali Signage Revival — typeface study of hand-painted shop signs, exhibited at the institute's degree show

- Zero-Waste Pack — concept packaging for a snack brand using a single folded carton with no glue

LANGUAGES

English · Bengali · Hindi